



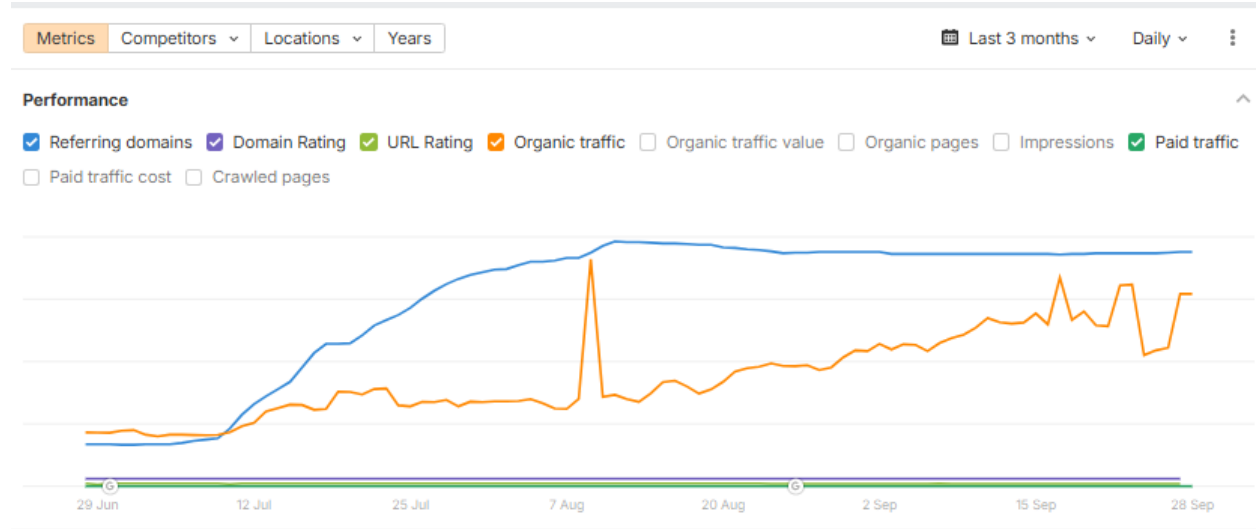
28 Sep 2025 SEO Report

Metrics

Ahrefs

- *Current Week*

AI citations¹ AI Overview 3 +1 Pages 3 +1	ChatGPT 0 Pages 0	Backlink profile DR ¹ 3.5 +0.3 AR 37,787,991 +14,569,310	UR¹ 0 -1	Search Organic keywords ¹ 374 -301 Top 3 31 +9	Organic traffic¹ 1.1K +428 Value \$3.3K +2K
Perplexity 0 Pages 0	Gemini 0 Pages 0	Copilot 0 Pages 0	Backlinks¹ 1.1K +11 All time 13K	Ref. domains¹ 357 +1 All time 613	Paid keywords¹ 0 Ads 0
				Paid traffic¹ 0 Cost N/A	



Money Robot – Backlinks Generator

- Active AI Automated Campaigns = 2
- Active Manual Campaigns = 2
- Completed Campaigns This Week: 1

BLG – Article Generation Tool

- Consistent daily posts
- Backlinks
 - Given: 2
 - Received: 0

Analysis

- Ahrefs
 - Even with low DR and UR numbers, organic traffic grew with the growth of referring domains.
 - Recent Google update seems to affect metrics reported by SEO tools, including Ahrefs. Volatility is expected.

Pending Items

- Google Access, best if I can be given the credentials of the Google account itself. If not possible, please provide delegate access to the following:
 - Youtube
 - Google Search Console
 - Google Analytics
 - Google Business Profile
- Give access to existing Social Media Accounts or permission to create unofficial accounts
- Url's of existing lawyer directory profiles
- Url's of existing local citation accounts (yelp, thumbtack, bing places, apple maps, etc.)
- Url's of other directories or online profiles
- Backlink reports given by previous SEO agencies or specialists

Initial Tasks Done

- Configured and started daily blog posts.
- Added main target city pages – Anaheim, Fountain Valley, Garden Grove, Orange, Santa Ana, Tustin and Villa Park. These pages are linked from the footer.
- Initiated initial AI backlinking campaigns to referring profiles.
- Initiated manual high competition campaigns for main target city pages – Anaheim, Fountain Valley, Garden Grove, Orange, Santa Ana, Tustin and Villa Park
- Initial Site Audit Report Generated

Action Plan and Recommendations

- Work on issues identified in the site audit to improve the site's health score.

- Maintain Daily Blog Posts.
- Add Backlinking Campaigns as needed.
- Proceed to put up additional pages targeting local intent keywords.
- Update existing profiles to have consistent Name, Address and Phone.
- Create new accounts when needed.